

November 25, 2008

Mr. Tim McCord
President
DaNite Sign Co.
1640 Harmon Avenue
Columbus, Ohio 43223

Via Email

Dear Tim:

It is without reservation that I would recommend DaNite Sign. The DaNite team was a great partner in our Broad + High project – before, during, and following our installation in December of 2007.

Your project managers, engineers, and fabricators met our very aggressive deadlines, and managed to delivery top quality work every time. When looking for a company to contract with for an electronic display system, it is important to consider not only the installation, but also the ongoing maintenance. DaNite's team consistently goes above and beyond in ensuring that our system is maintained properly and promptly. I have been consistently impressed and look forward to our next partnership.

Sincerely



Pete Scantland, President